

We empower your success by tackling your product development, enterprise platform implementation, and talent needs - from top to bottom.

OUR ROBUST OFFERING IS LED BY 6 MAIN STUDIOS

★ CX & CE Platforms Studio

- > CRM (Microsoft & Salesforce)
- > Content Management Systems (Adobe Experience Manager, Microsoft Power Pages)
- > Marketing Automation Projects (Marketo, Adobe Journey Optimizer, Adobe Campaign, Salesforce Marketing Cloud, Microsoft Customer Insights)
- > Low-Code Solutions (Power Apps, Salesforce Platform)
- > Commerce (Adobe Commerce)



★ Data & AI Studio

- > Customer Data Platforms (Adobe Experience Platform, Tealium, Microsoft Customer Insights, Salesforce CDP)
- > Web Analytics & Insights (Adobe, Google)
- > Data Integration & Reports (Power BI, Tableau)
- > Optimization tools (Adobe Target, Optimizely)
- > Data Integration Projects
- > Corporate Data Warehouse
- > ML/AI (Computer Vision, Propensity models, NLP)
- > Big Data
- > Virtual Assistants

★ Quality Assurance Studio

- > Manual QA
- > Automation
- > Performance Testing
- > Data Testing
- > Specialized in Microsoft, Salesforce, and Adobe QA

★ Product Management Studio

- > Product Strategy
- > Product Design & Dev
- > Product Dev for Salesforce ISVs
- > Product Dev for Microsoft ISVs
- > Product Maturity Assessment

★ Cloud Ops Studio

- > Cloud Operations
- > Cloud Computing Infrastructure
- > Cloud Consultancy
- > DevOps
- > Service Reliability
- > Cloud Delivery Networks
- > CI/CD Automation
- > Cybersecurity

★ Digital Development Studio

- > Custom Software Development
- > End-to-end Solution Development
- > Application Maintenance
- > Coding, Integration & Deployment

WE COLLABORATE WITH YOU THROUGH



Staff Augmentation

1. Individuals with the right skillset to supplement and scale your in-house teams.
2. Custom expert teams, meticulously balanced in profiles and expertise, driving technical productivity and fulfilling established requirements.

We assure:

- A swift hiring process.
- A thorough technical validation assessment.
- Alignment of candidates with Nearsure's culture and values.



Managed Services

Dedicated teams committed to delivering defined outcomes for significant business impact.

Proactively enriching the backlog of initiatives, this includes:

- End-to-End Projects
- Evolving Support Teams
- POD Teams

